



QUARTERLY NEWSLETTER

Volume 17, Issue 4

WWW.FJC.ORG

January, 2013

INSIDE FJC

\$500 Referral Program Ends June 30, 2013!

FJC donor advised fund account holders who successfully refer a friend or family member who opens a new donor advised fund will receive \$500.

The \$500 can be credited to the donor's account, awarded as FJC charitable gift certificates that can be given for special occasions, or even credited to the new account.

New accounts must be opened with FJC's \$5,000 minimum for donor advised funds.

FJC's Board of Directors and Staff wish you a happy, healthy and prosperous 2013!

Fiscal-Cliff Tax Deal Expected to Boost Charitable Giving

January 10, 2013

By Suzanne Perry – The Chronicle of Philanthropy (reprinted with permission)

The tax provisions adopted by Congress to avert the year-end “fiscal cliff” will increase charitable giving by an estimated 1.3 percent, or \$3.3-billion, in 2013, according to a new Urban Institute analysis.

The boost will come mainly from the decision to increase the top tax bracket from 35 percent to 39.6 percent on income above \$400,000 for individuals (\$450,000 for married couples), the institute said.

Because the charitable deduction is tied to a person's tax bracket, those donors will now save \$39.60 in taxes for every \$100 they give to charity. In other words, their gift will cost them only \$60.40, down from \$65 under the 35-percent rate.

People in the top 1 percent of income distribution will provide almost all of the higher giving, increasing their donations by an estimated 6.2 percent, the analysis found.

The study also took into account the decision to raise the capital-gains tax from 15 percent to 20 percent. That provides an additional incentive for people to donate stock or other property that has risen sharply in value. Not only will they escape the higher capital-gains tax, they will also get the bigger 39.6-percent tax savings on their gift.

The new so-called Pease limitation—which cuts itemized deductions by a complicated formula that in effect imposes a surtax on high earners—will have “negligible effects” on charitable giving, the analysis concluded.

APPRECIATED STOCK CONTRIBUTIONS

- You can make a donation of appreciated stock (held for one year or more) anytime during the year. This means you can maximize your contribution and tax savings by donating securities at their highest value. You don't have to wait until the end of the year.
- If you live in a state that also taxes personal income, your tax savings may be even greater.
- Always consult your accountant or tax preparer to be sure you qualify for the full benefits.
- Contact FJC just before you arrange for the contribution of securities!

In each newsletter, FJC profiles current events, organizations or projects supported by FJC grants, Fiscal Sponsorship or the Agency Loan Fund. FJC is not responsible for its content.



City Harvest's Kosher Initiative

Now in our 30th year, City Harvest is the world's first and New York City's only food rescue organization. We collect good food that would otherwise go to waste, from all sectors of the food industry, and distribute it free of charge to a network of food pantries and soup kitchens across the five boroughs. At least 60% of the food that we deliver is fresh produce. For more than 10 years, City Harvest has been utilizing our efficient, effective food rescue and delivery model to help feed New York City's hungry kosher observers.

City Harvest's Kosher Initiative addresses the often overlooked problem of hunger in the Jewish community. The UJA Federation's most recent study uncovered that more than 330,000 Jews in New York City are living below or slightly above the federal poverty level, a 47% increase since 2002. City Harvest has seen firsthand the need for kosher emergency food increase dramatically since the start of the last recession. Consistent data from a cross-section of 27 kosher agencies in our network highlights that visits to these emergency feeding programs increased by more than 17%, from 900,000 visits in 2008 to some 1,060,000 visits in 2012.

Since 2002, we have rescued and delivered, free of charge, more than 21 million pounds of healthy kosher food, including some 15 million pounds of fresh produce. We maintain one truck dedicated to kosher pick-ups and deliveries and our Kosher Initiative is run by a manager who is fluent in Hebrew and proficient in Jewish dietary law. This year, as we continue to help meet the needs of hungry kosher observers, City Harvest will:



- **Help to feed the more than one million visitors to our kosher agency network.** We will rescue three million pounds of kosher food and deliver it free of charge to our network of more than 30 kosher food pantries and soup kitchens. At least 60 percent – 1.8 million pounds – of the food we deliver to kosher agencies will be fresh produce.
- **Increase deliveries of high-quality kosher emergency food during the High Holy Days.** This year, we will deliver at least 300,000 pounds of kosher emergency food in the weeks before Rosh Hashanah and Passover, an increase of 35% from last year. City Harvest's deliveries fill an important niche, particularly during Passover: some 90% of the food we deliver during this time is fresh produce, providing hungry kosher observers with access to free and healthy kosher food to maintain the holiday's dietary restrictions.
- In addition to our deliveries of fresh, free food, City Harvest works closely with our network of 33 kosher agencies to strengthen their infrastructure, management, and overall operations. We provide free food safety training and certification, and offer a range of technical assistance workshops through our annual agency conference. These efforts help to ensure that the kosher food pantries and soup kitchens in our network are able to provide hungry kosher observers with a consistent source of safe, nutritious food while supporting their long-term growth and independence.

For more information about City Harvest's Kosher Initiative, please contact Jennifer Szapiro at jszapiro@cityharvest.org