



QUARTERLY NEWSLETTER

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INSIDE FJC

5 FJC Board Members Re-elected on December 9, 2010.

Lori Jackson, Managing Director, US Trust

Donna Levy, Executive Vice President
Chief Investment Officer and Principal
Sontag Advisory

Nathan J. Lindenbaum, President, MGS
Partners

Neal P. Myerberg, Esq. Principal,
Myerberg/Shain & Associates, Formerly:
Chief Executive Officer, Department of
Planned Giving and Endowments UJA -
Federation of New York

Lorin Silverman, FJC Board President,
Chairman, LO Management, LLC

*FJC's Board and Staff wish you a happy,
healthy and prosperous 2011!*

2011 Reminders

In order to help us serve our donors better, here are a few things that you should review:

Account Maintenance

Have you moved or changed jobs since the last time you advised FJC? Please provide us with your updated mailing address, phone numbers, and e-mail.

Grant Recommendations

To expedite your grant recommendations, please remember:

* The *minimum amount* for grant recommendations from donor advised funds is \$100.

* To provide the address and phone number for grantees.

* When submitting grant *recommendations via e-mail*, to include your *DonorWeb LogIn ID*, in the body of the e-mail to authenticate the request in place of your original signature.

* Better yet, go online and **make use of FJC's secure DonorWeb**.

* FJC *grants cannot be used to pay pledges, tuition, or the non-deductible portions of memberships and tickets to events*. When recommending gifts to a school, please be sure to indicate if the gift is for general support or a particular fund, such as an Annual Fund, Scholarship Fund, or Building Fund. When recommending gifts associated with an event, please indicate if you will be attending.

* When asking us to notify third parties in conjunction with "in honor or memory of" gifts, please indicate if you would like FJC to send a *copy of our transmittal letter, which includes the gift amount, or a separate letter*, to the third party.

APPRECIATED STOCK CONTRIBUTIONS

- You can make a donation of appreciated stock (held for one year or more) anytime during the year. This means you can maximize your contribution and tax savings by donating securities at their highest value. You don't have to wait until the end of the year.
- If you live in a state that also taxes personal income, your tax savings may be even greater.
- Always consult your accountant or tax preparer to be sure you qualify for the full benefits.
- Contact FJC just before you arrange for the contribution of securities!

\$500 Referral Program Ends June 30, 2011!

FJC donor advised fund account holders who successfully refer a friend or family member who opens a new donor advised fund will receive \$500.

The \$500 can be credited to the donor's account, awarded as FJC charitable gift certificates that can be given for special occasions, or even credited to the new account.

New accounts must be opened with FJC's \$5,000 minimum for donor advised funds.

WNET, parent company of **THIRTEEN** and **WLIW21**, is a unique cultural, educational and public service institution whose mission is to create and distribute media that informs, teaches and inspires. WNET is a not-for-profit enterprise that serves people of all ages and walks of life through a dynamic array of channels, services and activities.

Respected Public Broadcaster

As the most-watched public television station in the nation, and the leading public broadcasting system in the New York tri-state area, WNET reaches over 4 million people locally each week. With a 24-hour-a-day broadcast schedule and robust on line content, WNET provides a remarkable range of programming in the arts, public affairs, history, science and nature, as well as educational programming for children and lifelong learners – all at no cost, available to everyone. WNET develops about a third of the content shown on PBS stations around the country as well as broadcasting series and specials from other public television providers nationwide. The result is a unique showcase for ideas, perspectives and voices not found anywhere else on U.S. television.

Renowned, Award-winning Content Producer

As a leading content provider for PBS and independent public television stations across America, THIRTEEN reaches hundreds of millions of people with its award-winning signature productions and presentations, including **NATURE**, **GREAT PERFORMANCES**, **AMERICAN MASTERS**, **RELIGION & ETHICS NEWSWEEKLY**, **CHARLIE ROSE**, **LIVE FROM LINCOLN CENTER**, **SECRETS OF THE DEAD**, **P.O.V.**, **CYBERCHASE**, **ANGELINA BALLERINA**, and **FRANNY'S FEET** – and on May 7, 2010 WNET launched an innovative PBS primetime newsmagazine, **NEED TO KNOW**. WNET also produces acclaimed series specifically for the New York community, including **SUNDAYARTS**, **REEL 13** and **METROFOCUS**.



WNET programs have been recognized by both local and national organizations, receiving hundreds of awards, including national and local Emmy Awards, Grammy Awards, Academy Awards, Peabody Awards, and dozens of others.

Progressive Media Source for Underserved Audiences

WNET enhances its reach and impact through an array of digital video and online resources that engage specific sectors of the viewing audience. **KIDS THIRTEEN** offers the New York metropolitan community a 24-hour-a-day source for educational programming that children love and parents trust. **V-ME** is America's first and only public television network in Spanish.

Innovative Educational Resource

WNET stands apart from all other media sources in its commitment to the educational power of television and the Internet. WNET has established itself as a national leader in developing novel ways to use public television's rich resources in the service of lifelong learning. From our annual **CELEBRATION OF TEACHING & LEARNING**, a K-12 professional development conference attended by nearly 10,000 educators to a range of teachers' tools available through WNET's **ED ONLINE WEBSITE** and **VITAL** (Video in Teaching and Learning for New York State Educators), WNET makes the most of its many assets to advance teaching and learning in the tri-state area and around the country.

For nearly half a century, WNET has been a unique and valued asset in the U.S. media landscape – a place for discovery and debate, a place that encourages ideas to develop and flourish, and a place where knowledge is prized and shared. Receiving just 12 percent of its operating funding from government sources, the station depends upon its community of supporters to enable it to continue to innovate and advance public media for the future.

For more information – contact Allison Fox, Senior Director of Individual Giving, at 212.560.2741