



# FJC A Foundation of Philanthropic Funds

## QUARTERLY NEWSLETTER

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### INSIDE FJC:



#### FJC EARNS FOUR STARS

*Charity Navigator* (CN), one of the country's leading charity evaluation organizations, has awarded FJC its coveted 4-star rating for sound fiscal management.

In an October 1, 2009 letter to FJC, CN's President wrote, "We are proud to announce FJC has earned our seventh consecutive 4-star rating for its ability to efficiently manage and grow its finances. Only 2% of the charities we've rated have received at least 7 consecutive 4-star evaluations, **FJC... outperforms most other charities in America.**"

### YEAR-END CALENDAR NOTES

**Please review and keep in mind the following deadlines so we can be sure to complete your transactions this tax year!**

#### Contributions

\*Contributions to your FJC account sent via U.S. mail (not FedEx, DHL or others) must be postmarked by **December 31, 2009** to qualify as a 2009 tax deduction. Deliveries by other means must be received by **December 31**.

\*Contributions of securities and mutual fund shares *should be made* as soon as possible. Please notify us in advance of the transfer so we can promptly credit your fund. Brokers tend to be busy at year-end.

\*Contributions of **other assets** such as real estate, restricted securities or privately held stock can be made but usually require longer lead times. Please call us first and **ASAP!**

#### Distributions

**December 19** is the deadline for **2009 grant recommendations**. If you want a charity to receive a grant before year-end we recommend you advise us as early as possible!



### CAN YOUR FAVORITE CHARITY USE \$500? SPECIAL DONOR PROMOTION!!

FJC will contribute \$500 to the Donor Advised Fund of any of our donors who successfully refer a friend or family member who opens a new Donor Advised Fund. \$5,000 minimum opening contribution applies. Please feel free to call for details.

### HOW DO PLEDGES WORK WITH DONOR ADVISED FUNDS?

The IRS prohibits satisfying a pledge from a donor advised fund. However one can state: "I hereby pledge, without being legally bound, to recommend a gift from my Donor Advised Fund, in the amount of \$\_\_\_\_\_ and to arrange to provide such a contribution to the charity."

### IN THE NEWS

FJC's CEO Lenny Glickman was recently interviewed by New York's JewishWeek, "the largest and most respected community newspaper of its kind." In the article, Lenny commented on FJC's national reputation, the current state of philanthropy and the advantages of starting a donor advised fund. The full article can be found at:

[http://www.thejewishweek.com/viewArticle/c229\\_a16823/Special\\_Sections/Charitable\\_Giving.html](http://www.thejewishweek.com/viewArticle/c229_a16823/Special_Sections/Charitable_Giving.html)



**PRI** Public Radio International

## *If the market for global news is growing, why is the delivery of it shrinking?*

PRI President and CEO Alisa Miller poses that question to her audience as the U.S. news industry continues to struggle. Most media outlets have cut expenses by laying off staff and closing international bureaus. Commercial television news networks have reduced the number of their foreign bureaus by more than 50% over the past two decades. Similarly, the number of foreign correspondents working for U.S. newspapers dropped 25% between 2002 and 2006.

While Americans are fed a news diet of celebrity gossip, there is mounting evidence of an audience — a significant audience — for international news. According to the Pew Research Center for the People and the Press, the number of Americans who say they follow overseas news closely most of the time grew from 37% in 2002 to 52% in 2004.

But if current trends in the coverage of global issues continue, Americans will know less and less about the world they inhabit.

PRI is dedicated to doing better. In fact, helping listeners “Hear a different voice” is at the heart of our mission. We believe strongly that public radio works best when it enables listeners to step outside themselves and hear a different take on the world. So as American network and cable news organizations were closing their foreign bureaus and divesting from international reporting, PRI was actually investing in global journalism.

And we believe the not-for-profit model is key to the future of quality journalism and citizen engagement in America. PRI’s programs and editorial plans are developed based on public needs, not commercial interests. We leverage philanthropic dollars, invest earned revenue, and collaborate with exceptional partners (including the New York Times, the BBC World Service, and WNYC/New York) to create value for the public.

Through our partnerships, PRI draws on 131 active bureaus and correspondents stationed around the world. We also partner with over 800 affiliate stations to distribute our programming to over 12 million listeners nationwide in broadcast alone.

One example of a successful partnership is PRI’s “The World,” an award-winning world news program co-produced by the BBC World Service, WGBH Radio Boston and PRI. Introduced 13 years ago in response to the decline of international news in American media, “The World” now airs on 275 stations nationwide and in all of the top-10 metropolitan markets.

“The World” and our exclusive U.S. distribution of the BBC World Service have a combined audience of over 5.5 million dedicated weekly listeners. We’ve reached that level by covering stories with a depth and insight heard nowhere else and doing so before those stories become others’ headlines.

At a time when our backyard is in fact the whole world, PRI delivers more content to more people in more ways than ever before. Our content has the capacity to satisfy the American appetite for global news and cultural perspectives. We’re determined to stay on the leading edge.

***To learn more about PRI and its programs, including “Studio 360,” “This American Life” with Ira Glass and “The Takeaway,” visit [www.pri.org](http://www.pri.org). You may also call 612-330-9228 for additional information.***